**URVI VAIDYA**

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**EDUCATION**

**University of California, Irvine,** Irvine, CA **08/2023**

Master of Science in Business Analytics (STEM certified)

**Leadership and Extracurriculars:** VP Finance @ Merage Analytics Club

**Relevant coursework:** Statistics, Predictive Analytics, Customer & Social Analytics, Natural Language Processing, Management Science for Analytics, Machine Learning, Deep Learning, Supply Chain Analytics

**University of Mumbai,** Mumbai, India

Postgraduate Diploma in Data Science & Business Analytics **06/2022**

**Relevant coursework:** Python, R, Database Management Systems (SQL), Machine Learning, Time Series Analysis & Forecasting, Data Visualization

Bachelor of Laws **05/2017**

Bachelor of Commerce (Emphasis in Financial Accounting & Auditing) **03/2014**

CS50’s Introduction to Computer Science- HarvardX on EdX **07/2021**

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**EXPERIENCE**

**UNIVERSITY OF CALIFORNIA IRVINE,** Irvine, CA **10/2022 – 12/2022**  
**Teaching Assistant for Management FE 222 –** Performance Management in the 21st Century

* Monitoring discussions, grading students & assisting the professor in organizing the course.

**Associate | AURIS LEGAL,** Mumbai, India **03/2019 – 06/2022**

* Maintained over 2400 annual billable hours on trial preparation, due diligence reports, research and conducting arbitrations increasing profits by 20%.
* Created a system to organize cases using Access, which made locating case data more efficient.

**INDEPENDENT CONSULTING,** Mumbai, India **03/2018 – 02/2019**

* Negotiated contracts and aided clients in the sale/transfer of property and assets.
* Analyzed client needs and advised them on Estate Planning, drafted Wills and Trust Deeds, aiding legal heirs in accessing funds without hurdles, specializing in probates.

**Business Development Associate | JAIHIND ROADWAYS PVT. LTD.,** Mumbai, India. **04/2014 – 03/2016**

* Increased client satisfaction by tracking customer orders and stages of order execution like order placement, goods collection, tracking delivery and customer review, through regular communication.
* Employed the orders data to derive insights into causes of customer loss, non-repeat business, delays, and complaints with possible solutions which increased client retention.

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**PROJECTS**

**SKU Demand Forecasting**, INGRAM MICRO, Irvine, CA **06/2023**

* Developing a forecasting model and identifying the ideal granularity for demand forecasting for Ingram Micro, a distributor of IT products, using data provided by the company.

**Recipe Recommendation**, UCI, Irvine, CA **03/2023**

* Helped build a natural language processing model to analyze review sentiment and recommend recipes.

**Speed Dating Prediction**, UCI, Irvine, CA **12/2022**

* Developed a classification machine learning model to predict whether two people at a speed dating event would match or not.

**Personal Library Manager**, Mumbai, India **07/2021**

* Developed an interactive web application using flask, which allows multiple users to login, keep track of their book collection, lend, and return their books. Designed a SQL database to uncover patterns from library data.

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**SKILLS**

**Strengths:** Quick learner, adaptable to changes, with strong analytical thinking and collaboration skills.

**Technical**: Proficient in MS Office (Word, Excel, PowerPoint), SQL, PL/SQL, R, Python, PowerBI, Tableau, Access, Flask, C++, HTML, SQL Server, A/B Testing, Hadoop, Hive, Spark, Git.